

Amber Ludwig

Online Platform Building Coach, Website Development, Internet Marketing, Social Media Strategist -Your Get It Done Girl!

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Summary

I am a professional with many hats. My full-time day job keeps me busy (and happy) working as a web developer, designer and Internet Marketer. We work with clients in many different industries from gardening, adult care, health, recruiting, consulting, music and more - creating website designs, then taking the design and converting it into a WordPress powered website, then marketing the site online to gain exposure and business for the owner.

I also work as the Author Liaison for a company that publishes multi-media compilation eBook and print books out of California. I work with hundreds of authors around the world including Mark Victor Hansen, Lisa Nichols, T Harv Eker and Brendon Burchard. I coordinate everything from getting their writing started to helping them achieve Best-Seller status by executing Amazon Campaigns per book launch.

On the side I have a focus to build out my business development website (www.InsightfulDevelopment.com), providing Internet Marketing tips without all the "fluff" that most "experts" will give. I provide the down and dirty tips (without missing the important pieces which most have come to expect). I have a few eBooks available in my Store including "Online Evolutions" (75 Ways to Grow Your Business), "The Extended Do-It-Yourself Website Evaluation Checklist", and "57 Tips to a Better Blog".

I have a second website that is focused on personal development and positive decision-making found at www.AmberELudwig.com. This idea grew from a book I wrote about my teenage years, "Rescuing Me: A Teen's Journey from Lost to Found".

I invite you to get to know me and feel free to contact me at anytime you'd like to get a conversation started.

Specialties

web design, blog setup, Google AdWords campaign, article and press release syndication, social networking, project management, landing pages, hosting, search engine optimization (SEO), shopping cart setup, online branding, secure online donations for non-profits, broadcast email and list building, market competitor and keyword research, inbound link campaign, copywriting, joint venture marketing

Experience

Web Design/Development & Internet Marketing at Here Next Year

2008 - Present (3 years)

At HereNextYear, I work closely with all of our clients to achieve the success they are going after on the web. That may involve designing and developing a website or online store, setting up and managing an article marketing campaign or enhancing their social networks to gain new followers. We have a brilliant team and we all work together to continue our tradition of creating great products, achieving high levels of success in our services and bringing a strong commitment to training and support to all of our clients.

12 recommendations available upon request

Author Liaison & Amazon Campaign Manager at Alive! eBooks Network

2008 - Present (3 years)

I work with Ruby Yeh and AJ Harper as the group's Author Liaison to help our hundreds of authors through the process of creating multi-media compilation eBook and Print books. We have books on many topics including "How Did You Do That", "Wealth Garden", "Law of Business Attraction", "Transforming Through 2012", "The Les Brown Program", "Transformational Women" and more.

10 recommendations available upon request

Owner at NGNG Enterprises

September 2007 - Present (3 years 11 months)

This is my company that holds all websites and products I personally developed.

InsightfulDevelopment.com is a branch, OnlineEvolutions.com is a branch, etc. NGNG stands for "No Guts No Glory" - a phrase that sums up my personal and professional goals.

Coordinator at TheMLMLie

2008 - 2009 (1 year)

I worked with many top Internet Marketers on a highly successful network marketing venture including: Simon Leung, Dr. Mike Woo Ming, Alejandro Reyes, Million-Dollar Mike Morgan, Lee & Robin Collins, Ross Goldberg, Eric Farewell and more. The company was ViSalus. We all came together and offered a 12-week webinar series offering invaluable Internet Marketing tips to sign-ups. I helped as a key coordinator for the venture and was the organizer/host for each webinar.

Event Planner & Coordinator at The Capital Factor Event

2007 - 2008 (1 year)

The Capital Factor 1 & 2 were business marketing and money conferences held in Denver, Colorado. I worked with a team of 8 to build the website, wrote sales copy, executed online and offline marketing tactics, wrote and syndicate all press releases, ordered materials, kept us organized and on-schedule, worked with all 15+ speakers and helped prepare for their presentations, etc.

Sales Manager of Rocky Mountain Division Office at Vector Marketing

May 2002 - 2008 (6 years)

This was one of the best jobs a young person could have - selling Cutco Cutlery. After my first week selling knives in late May 2002, I was well on my way. I finished the #2 sales rep in my office that summer, got promoted to management – and that's where the real fun began. Fast forward to August 2006 – I had written a 90-minute recruiting interview that 8 states were following, I was the top recruiter and trainer in 5 states, I sold about \$85,000 in personal sales, interviewed thousands of college students, managed up to 100 people at any given time, and trained the newbie managers on how to be great (3 states worth of candidates). One of the best opportunities I've ever had. I only moved on to start growing and expanding my entrepreneurial education in other areas.

2 recommendations available upon request

Education

University of Arizona

Interests

Writing, Internet Marketing, family!, working with wonderful and professional people, hiking.

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24 people have recommended Amber

"If you need something done, call Amber. And, chances are, she's already working on it. Amber has extensive knowledge of web design and how to efficiently integrate technology to make it serve the client. While Amber's ability to see the big picture (the business problem I'm trying to solve through technology) sets her apart, service is what makes Amber exceptional. She anticipates, listens, recommends, listens some more, and follows through - quickly and accurately. She's a valued resource and trusted partner!"

— **Dan Clemens - Speaker, Author, Youth Coach**, was Amber's client

"I just started using Constant Contact through my web site and Amber's company was my guidance. I could never have accomplished it without her help. She basically took me by the hand and guided me step by step through the whole process and I was able to get my e-newsletters up and running. She was very patient with the fact that I had no idea what I was doing. I highly recommend her services."

— **George Yardley**, was Amber's client

"Amber is awesome. Makes life so much easier. Think the world of her. Mike Lash Denver Advertising"

— **Mike Lash**, was Amber's client

"Amber you are so diligent and thorough with your work and I not only see but feel the pride and passion in what you do. As your website states – you truly are Insightful! It's a blessing to be working with you through this process of creating my website. Thank you for all your support, help and patience with me." Debi Donner, Life Coach, Scottsdale, AZ"

— **Debi Donner**, was Amber's client

"Amber is a phenomenal multi-tasker. She makes you feel like you are the only client she is working with even though it is clear she has a full plate. Quick to respond to questions and pleas to help Amber helped us redesign our website and learn to manage it ourselves in a very short time. If you need help with your website or blog, Amber can do it."

— **Tom Loring**, was Amber's client

"Working with Amber was easy and fun. She provided clear, detailed ideas and feedback to capture the intent of what I wanted designed. Her communication was very good, keeping me posted on progress of the project. I highly recommend Amber and Here Next Year."

— **Susan West**, was Amber's client

"If I could describe Amber in one word, it would simply be AWESOME! Well, maybe EXTRAORDINARY! Then again, it could be AMAZING! Regardless of the word, it has been such a pleasure working with Amber. She taught me a great deal about Internet Marketing, Blogging and creating Web sites, all while remaining focused on every detail. What seemed daunting and scary to me, Amber made creative and fun."

— **Paul Hendricks**, was Amber's client

"Amber helped us design and launch our new website this year. She was helpful, knowledgeable, creative, and prompt. We loved her creative ideas and her expertise. She was patient and helpful at every turn! Thank you Amber! - Alison and Jeff Current of www.islaanimals.org"

— **Jeff Current**, was Amber's client

"Amber not only provided a superb quality service / product (website), but she walked me through each step ensuring that I was always moving forward to complete my website."

— **Pauline Victoria Aughe**, was Amber's client

"I hired Amber and the team at Here Next Year this year to create my new website and they have exceeded every expectation. Amber is a true joy to work with. She brings a rare combination of deep technical expertise and a supportive, friendly personality. I deeply value Amber and would recommend her to anyone!"

— **Wendy Mack**, was Amber's client

"I cannot speak highly enough about Amber's work...she met timelines, developed it quickly and created a website for my company that everyone compliments me on. She brought a value to my company that is beyond dollars...."

— **Jim Moores**, was Amber's client

"Amber has been my link to HereNextYear, as she leads me through the process of setting up my website, blogging and networking, and developing a successful on-line consulting business. I can ask her anything, no matter how silly it seems, and she is there for me. Her personable approach makes me feel confident that I can make this work and be a help to those who need a reflective

partner for their educational needs."

— **Donna Newberg-Long**, was Amber's client

"I worked with Amber on my new collaborative bestselling book "Get Your Woman On". I'm not very technical so I asked a lot of questions. I can be a pest. She was always professional, patient and kind. She is also very sharp, knowledgeable, detailed oriented and reliable. "She knows her stuff". I highly recommend her work."

— **Debra Smith**, was Amber's client

"I am so impressed with Amber's knowledge, easy style, patience, support. Her enthusiasm for the success of my business is refreshing and powerful! Thank you so much Amber!"

— **Joy Long**, was Amber's client

"I very much enjoyed working with Amber as I co-authored Fight For Your Dreams, with Master Motivational Speaker, Les Brown. I was really stuck on creating my landing page for the ebook. Amber took over the project and got it out on time and flawlessly. Thanks to her great work, I have more than 50 client leads from the Amazon book campaign - and the book is just being officially released as of the date of this recommendation. Thanks to Amber (and Alive! eBooks Network) I'm a Number One Bestselling Author in 6 categories!! Thanks, Amber, for a job well done! Shaune B. Arnold, Esq."

— **Shaune Arnold**, was Amber's client

"Amber is highly skilled, quite personable, and dedicated to provided quality work on time to all of her clients."

— **Laura Ellsworth**, was Amber's client

"I got an invitation to work with Alive E Books and Amber was assigned to me and I am so glad. Pleasant, professional and fun. Made it a joy to get the job done."

— **Paula Knudsen**, was Amber's client

"Amber was easy to work with, kept me on task and was very professional the whole way through the book writing process. A true pleasure to deal with."

— **Danny Freedman**, was Amber's client

"Amber is an excellent writer and editor. She whipped through my article and made it look great. I'd recommend Amber for any writing and editing that you need. Tell her what you want and it will come out the way you expected it. Joan Clout-Kruse, Celebrity Coach"

— **Joan Clout-Kruse**, was Amber's client

"Amber did some ghost writing for me. I especially enjoyed writing with Amber because we co-created the piece together. She honored my ideas and wrote about me in a congruent style, even better than I was able to do. It was a fun challenge for me."

— **Elizabeth Reveley**, was Amber's client

"Amber is a great person to work with. She is committed to her work and is highly productive, creative and supportive and was able to help me produce a very fine publication. I would not hesitate to recommend her to anyone looking for these qualities in a person. Alistair Lobo"

— **Alistair Lobo**, *Founder, Coach, Consultant & Speaker, Certain Progress Consultancy*, worked directly with Amber at Alive! eBooks Network

"Working with Amber was a joy. She understands authors and their concerns and is able to manage them while getting the best result for her publisher. She is very responsive and easy to work with. I highly recommend Amber to any publisher or author wanting to produce the best product."

— **Julie Ann Cohn**, was Amber's client

"While working with Amber I always noticed a charisma and drive that was unique. Amber has always looked to get the best out of her current situations and finds creative ways to overcome challenges and accomplish whatever she puts her mind to. She was always kind and respectful and a pleasure to be around."

— **JOSH MUELLER**, *Cutco Sales Professional, Cutco*, worked directly with Amber at Vector Marketing

"Great attitude. Very enthusiastic about her job. Very helpful. She gives it her all at all times."

— **Baldo Garza**, *District Manager, Vector Marketing*, worked with Amber at Vector Marketing

[Contact Amber on LinkedIn](#)