

Vector 'Skills For Life' Success Stories

(From Former Vector Representatives)

Vector was life changing for this entrepreneur

The Vector/CUTCO sales opportunity will change your life, if you let it. It changed Amber Ludwig's. The former University of Arizona student says her experience selling CUTCO was a significant turning point for her, proving to her that she was capable of success.

"It is a huge reason, if not the sole reason, for who I am today," she said.

Amber, who was a Senior Field Sales Manager with Vector, now has her own company, NGNG Enterprises, which stands for No Guts, No Glory. The company hosts two websites, one designed to inspire and educate business owners and another to help teenagers grow into the best versions of themselves. She runs that business while holding down her "regular job" as a project manager for HereNextYear, a web-based company that helps business owners thrive online. She also works with a California publishing company helping authors around the world spread their message, including Mark Victor Hansen, Lisa Nichols and Barbara DeAngelis.

Amber applied to be a CUTCO sales rep online in May 2003, while a student majoring in graphic design and marketing. She said the CUTCO opportunity presented itself at a time when she was lost and unsure of what she wanted in life.

It turned out to be a defining moment for her, as she quickly found success with the program.

"I got a ton of recognition right off the bat," she said. "It improved my confidence and I felt like I had a chance. I got so much out of it. It challenged me and motivated me."



“It is a huge reason, if not the sole reason, for who I am today.”

Amber Ludwig

Amber is certain that she wouldn't have the life she has today if not for Vector. When asked if her experience selling CUTCO helped her with her current career, her answer is, "One thousand percent, yes."

"If Vector never came into my life, who knows where I'd be today," she said. "It gave me that business foundation. I learned how to manage people, organize and prepare for team meetings, and speak in front of hundreds of people. And that was only part of the skills I gained!"

In essence, the Vector opportunity helped Amber learn how to run a business, which she says is a valuable skill for anyone. "If you ever want to own a business or even work for a company, you're always going to have to work with people, whether it's your coworkers or your boss," she noted. "You can't get those skills in college. That's book smarts, Vector teaches you people smarts."

Her advice for new Vector sales reps is to not give up. "Keep an open mind and ask for help," she advises. "Trust the program. It works 100 percent of the time."

Aside from a great earning opportunity, she says Vector gives students the foundation and resume they need for whatever they want to do. She should know. Her five years selling CUTCO, career sales of about \$85,000 and the experience she gained helped her launch her current successful career.

Today, aside from her web-based work, her autobiographical and inspirational novel *Rescuing Me: A Teens Journey From Lost to Found*, is due out in 2011.

If you know a former Vector rep who has a story to tell, let the Olean Public Relations team know about it!
E-mail your leads to Kathleen Donovan, kdonovan@cutco.com; Tracy DeRose, tderose@cutco.com;
or Ronni Gronemeier, rgronemeier@cutco.com.