

# The Seven Dirty Words you can't say in subject lines; plus 100 others you probably shouldn't use either



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If you've ever heard George Carlin's famous "Seven Dirty Words" you can't say on TV, you can safely avoid using all seven in your subject lines – they will definitely get you blocked. Here is a list of 100 more that you should avoid using as well.

## Top 100 words NOT to use in your subject lines

100% free	credit
50% off	Dear Friend
act now	discount
All words that relate to sex or pornography	don't delete
All words that related to cures or medication	Double your
amazing	Double your income
Anything that looks like you are YELLING	E.x.t.r.a. Punctuation
apply now	earn
As seen	Earn \$
As seen on Oprah	earn extra cash
As seen on TV	easy terms
avoid	Eliminate debt
Be your own boss	extra income
Buy	fast cash
Call now	financial freedom
cash bonus	For Only
cialis	for you
Click here	FREE
Collect	Free
Compare	Free access
consolidate	free gift
Contains \$\$\$	free info
Contains word "ad"	Free Instant

free offer	numerical digits at the end
Free Samples!	Offer
Friend	Online degree
G a p p y T e x t	online marketing
Get	Online pharmacy
Get out of debt	only
Hello	Open
herbal	opportunity
Hidden	Promised you
home based	Refinance
Hot	Removes
Information you requested	reverses
Instant	satisfaction
levitra	Search engine listings
Life Insurance	serious cash
limited time	Starting with a dollar amount
Loans	Stop or Stops
lose	Teen
lose weight	Undisclosed recipient
Lower your mortgage rate	valium
Lowest insurance rates	vicodin
make money	winner
medicine	Work from Home
mortgage	xanax
multi level marketing	your family
not spam	Your own
Now only	You're a winner